Nikhil Bhauwala

Highly skilled WordPress developer and designer with 4+ years of experience crafting engaging and functional websites. Proven ability to translate design concepts into user-friendly interfaces and build custom themes and plugins to meet client needs. Adept at performance optimization and ensuring website security.

Education

UX Design Certificate
Google | 2022

Completed a rigorous training designed for entry-level job readiness. 15 modules included topics like: UX research fundamentals, inclusive design, low-fidelity and high-fidelity prototypes, and tools like Figma and Adobe XD.

Ux Design Masterclass
UXDMC | 2022

Learnt how to understand people better, design stunning, research-driven interfaces, and create real business value from a team that's been doing it for more than 16 years.

Bachelor in Business Management
Christ University | 2010-13

Graduated with specialisation in Marketing.

Work Experience

Website Designer at Boykin Consulting
2023 - 2024

My responsibilities included front-end development, site optimization, and providing client WordPress training for ongoing site management.

Freelancer
2019 - 2022

As a freelance WordPress developer and marketing coordinator, I have had the opportunity to work on a diverse range of projects for clients from various industries. With a strong understanding in Social Media Marketing and Digital Marketing including SEO, email marketing, and online advertising.

Trek Leader
Indiahikes | 2016-18

Experienced in leading high-altitude treks and expeditions for Indiahikes with 1k+ participants, showcasing strong leadership, management and collaboration skills.

Contact

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Date of Birth: April 30, 1991
Location: Sao Paulo, Brazil

Programs

- WordPress
- Elementor
- Kadance Ecosystem
- HTML/CSS
- Woocomerece
- SEO Optimization

Knowledge

- WordPress Management
- Digital Marketing
- SEO Concepts
- Speed Optimization
- Website Security/Optimization
- Email Marketing
- Google Analytics/Console

Language

English - Advanced
Portuguese - Basic

Portfolio

https://nikhilbhauwala.com